Central Bancshares, Inc.

CONNECTING WITH OUR COMMUNITIES.







2014 FIRST QUARTER REPORT



Central Bank & Trust Co. Central Bank of Jefferson County Central Insurance Services Central Investment Center, Inc.

HELPING TO KEEP OUR COMMUNITIES STRONG.

GOD'S PANTRY FOOD DRIVE



Those who run the risk of going hungry in our very own communities demand the utmost attention. And we do our part to provide that attention and service through our partnership with God's Pantry. Since 2007 Central Bank has been a sponsor of the Taste of the Bluegrass event, God's Pantry's annual fundraiser that raises thousands of dollars to help feed those in need in Central and Eastern Kentucky.

MISSION STATEMENT

The mission of Central Bancshares is to become Kentucky's leading, high-performing, community banking company by empowering our staff to deliver consistently superior service and value to our customers, shareholders and communities. We will be successful because Central Bankers are our greatest resource and our most sustainable advantage.

CONTENTS

Financial Highlights	1
Consolidated Balance Sheets	2
Consolidated Statements of Income	3
Boards of Directors	4
Officers	6

For additional copies or INFORMATION

Stephen C. Kelly CENTRAL BANK 300 West Vine Street Lexington, KY 40507 (859) 253-6201 skelly@centralbank.com

FINANCIAL HIGHLIGHTS

For three months ended March 31

	2014	2013	2012	2011	2010
RESULTS OF OPERATIONS:					
Net income	\$ 3,167,389	\$ 3,077,738	\$ 3,210,765	\$ 2,387,773	\$ 932,739
Net income per share	9.10	8.85	9.23	6.86	2.68
Cash dividends per share	0.00	0.00	0.00	0.00	0.00
Book value per share at quarter end	563.60	526.60	489.66	456.04	436.63
AT MARCH 31					
Assets	\$ 2,111,065,113	\$ 2,111,204,277	\$ 2,131,532,379	\$ 2,120,841,940	\$2,076,296,844
Earning assets	1,976,689,453	1,982,736,880	1,984,825,537	1,956,509,558	1,919,819,781
Net loans	1,599,105,435	1,549,293,031	1,628,566,777	1,700,704,934	1,707,562,864
Deposits	1,795,252,403	1,794,226,708	1,845,927,255	1,842,671,089	1,757,118,404
Shareholders' equity	196,088,556	183,217,184	170,364,594	158,666,840	151,911,645
PERFORMANCE RATIOS:					
Return on average assets	0.62%	0.60%	0.61%	0.45%	0.18%
Return on average shareholders' equity Average shareholders' equity	6.58%	6.82%	7.61%	6.10%	2.47%
to average assets	8.78%	8.06%	7.31%	6.69%	6.67%
Net charge-offs to average loans	0.12%	0.06%	0.07%	0.09%	0.16%
Allowance for loan losses as a percentage	e				
of quarter end loans	1.46%	1.77%	1.84%	1.46%	1.28%
Net interest margin (tax equivalent)	3.81%	3.60%	3.88%	4.12%	3.97%

*All periods prior to 2013 include the balances and results of Salt Lick Deposit Bank which was sold effective January 1, 2013.

	March 31 March 31 2014 2013	
ASSETS		
Cash and due from banks	\$ 48,684,472	\$ 38,280,809
Federal funds sold	81,200,000	126,000,000
Total cash and cash equivalents	129,884,472	164,280,809
Securities	266,593,938	273,299,441
Loans, net of unearned income	1,622,847,118	1,577,236,416
Allowance for loan losses	(23,741,683)	(27,943,385)
Loans, net	1,599,105,435	1,549,293,031
Premises and equipment, net	38,015,642	37,199,430
Federal Home Loan Bank stock	6,751,100	7,050,900
Intangible assets	14,865,444	15,212,718
Prepaid expenses and other assets	55,849,082	64,867,948
Total assets	\$ 2,111,065,113	\$ 2,111,204,277
LIABILITIES AND SHAREHOLDERS' EQUITY		
Deposits:		
Non-interest bearing	\$ 483,893,671	\$ 400,199,392
Interest bearing	1,311,358,732	1,394,027,316
Total deposits	1,795,252,403	1,794,226,708
Customer sweep accounts	79,610,740	72,539,612
Federal funds purchased	500,000	2,650,000
Federal Home Loan Bank advances	2,811,505	2,841,716
Long term debt payable	24,400,000	37,600,000
Other liabilities	12,401,909	18,129,057
Total liabilities	1,914,976,557	1,927,987,093
SHAREHOLDERS' EQUITY		
Common stock, par value, \$10 a share;		
350,000 shares authorized, 347,922 shares outstanding	3,479,220	3,479,220
Additional paid-in capital	6,890,468	6,890,468
Retained earnings	188,718,349	176,478,032
Accumulated other comprehensive income	(2,999,481)	(3,630,536)
Total shareholders' equity	196,088,556	183,217,184
Total liabilities and shareholders' equity	\$ 2,111,065,113	\$ 2,111,204,277

	For three months ended				
CONSOLIDATED STATEMENTS OF INCOME		March 31 2014		March 31 2013	
NTEREST INCOME					
Interest and fees on loans	\$	19,168,891	\$	19,652,448	
Interest on securities		704,031		408,299	
Interest on short term investments		28,268		116,263	
		19,901,190		20,177,010	
NTEREST EXPENSE					
Interest on deposits		1,475,894		2,509,836	
Interest on borrowed funds		694,510		702,715	
		2,170,404	-	3,212,551	
Net interest income		17,730,786		16,964,459	
Provision for loan losses		1,739,248		2,015,000	
Net interest income after provision for loan losses		15,991,538	-	14,949,459	
OTHER INCOME					
Service charges on deposit accounts		2,126,032		2,180,293	
Service charges on loans		1,743,092		2,904,865	
Wealth management income		3,211,463		2,782,790	
Other income		927,525		1,306,850	
		8,008,112	-	9,174,798	
OTHER EXPENSES					
Salaries		7,974,401		8,090,674	
Benefits		1,916,078		1,949,640	
Occupancy		4,300,813		4,190,469	
Other non-interest expenses		6,530,016		6,242,330	
		20,721,308	-	20,473,113	
Income before provision for income taxes		3,278,342		3,651,144	
Provision for income taxes		110,953		573,406	
Net income	\$	3,167,389	\$	3,077,738	
Basic earnings per share	\$	9.10	\$	8.85	

BOARDS OF DIRECTORS

Central Bancshares, Inc. and Central Bank & Trust Co. Board of Directors

Luther Deaton, Jr. Chairman, President & CEO, Central Bancshares, Inc. and Central Bank & Trust Co.

Michael D. Foley Partner Ray, Foley, Hensley &

Luther Deaton, Jr.

Chairman, President & CEO

Company, PLLC Certified Public Accountants

Joan D. Kincaid Vice Chairman of the Board, Central Bancshares, Inc. and Central Bank & Trust Co.

Wayne M. Martin Retired WKYT-TV

Nick Nicholson Retired, Keeneland Association, Inc.

G. Michael Ritchie President & CEO Photo Science, Inc.

Paul E. Sullivan Partner, Frost Brown Todd, LLC Central Bank, Georgetown Advisory Board of Directors

Dallas Blankenship Retired Superintendent Scott County Board of Education

Mason "Butch" Glass Community Volunteer

William C. Haugh CEO, Georgetown Community Hospital

George H. Lusby Scott County Judge Executive

Kimberly E. Marshall President

Randy Mason Owner-Operator, McDonald's

W. Thomas Prather Chairman, Central Bank, Georgetown Central Bank, Lexington Advisory Board of Directors

Dennis Anderson President, Anderson Communities

Sheila Bayes Owner, Sheila Bayes Fine Jewelry

Bill Brewer Trustee, Poole Enterprises

Shea Hopkins Executive Director & CEO, KET

Dave Houchin President, Intech Contracting

Tom Jones President, Taper Roller Bearings, Inc.

Dr. Michael Karpf Executive Vice President for Health Affairs/UK HealthCare

Mike Kerwin President, Mike Kerwin Homes

Craig King President, R.J. Corman Company William Lear, Jr. Managing Director, Stoll, Keenon, Ogden, PIIC

Pat Madden President, Pro Sports Management

Bill Owen President, Lexington Convention Center

Ralph Pawsat President, Wald, LLC

P.G. Peeples President, Urban League of Lexington

Brent Rice Attorney, McBrayer, McGinnis, Leslie and Kirkland

Dr. Christine Riordan Provost, University of Kentucky

Dr. William Rood Rood & Riddle Equine Hospital

Charlie Scroggin Senior Vice President HDR-Quest Engineers, Inc.

Lisa Ball Sharp Vice President, Ball Homes Steve Sherman President, Sherman-Carter-Barnhart Architects

Linda Slagel President, Highbridge Spring Water

Nick Strong Owner, Old Colony Insurance Services

Mike Tearney Gatton College Associate Dean Emeritus, University of Kentucky

Bill Thomason President, Keeneland Association, Inc.

Central Bank, Madison County Advisory Board of Directors

Dianna Ackerman Broker/Owner, ERA Professional Hometown Services

Frankie C. Blevins, Jr. Attorney, Blevins Law, LLC

Robert R. Blythe EKU Professor Pastor, First Baptist Church

James R. Carr Builder and Developer

Shannon Combs Partner, Combs, Parsons and Collins Funeral Home

Jeff Fultz President

James Ernest Hillard Owner, Middletown Industrial

Clark Pergrem Owner, Onyx Coal Holdings

Mike Rice Owner, Cars of Kentucky, Inc.

Rita H. Smart Owner, The Bennett House Central Bank, Nicholasville Advisory Board of Directors

Sandra J. Adams Owner, Zaxby's

Michael D. Foley Partner Ray, Foley, Hensley & Company, PLLC Certified Public Accountants

Joan D. Kincaid Vice Chairman of the Board, Central Bancshares, Inc.

Ben A. Rainwater Tutt Construction

Paul E. Sullivan Partner, Frost Brown Todd, LLC

Benjamin G. Taylor Taylor Made Farm & Sales Agency, Inc.

Alan S. VanArsdall President Central Bank, Northern Kentucky Advisory Board of Directors

> Chris Carle Senior Vice President, Chief Operating Officer St. Elizabeth Healthcare, Florence

Helen Carroll Manager, Community Relations Toyota Motor Manufacturing

Joseph A. Creevy, M.D. Retired Urologist

Mark Goetz Owner, Edgewood Electric

Merwin Grayson, Jr. President

Kim Patton COO, SFA/PDT Architects

Doug Ridenour President, Federal Equipment

Gregory Shumate Member, Frost Brown Todd, LLC

Ray Will, M.D. Cardiothoracic Surgeon

John Yeager Owner, Ashley Development Central Bank, Winchester Advisory Board of Directors

James Allen Former Clark County Judge-Executive

Gerald F. (Kelly) Healy III Director of Operations McDonald's

Nancy Lawwill Retired Vice President & Assistant Treasurer Central Bank, Winchester

Glenn Leveridge President

Rex McCrary, D.M.D. Dentist

Jeff Monohan Assistant Vice President The Allen Company

Ralph J. Palmer President, Palmer Engineering Co.

Patricia M. Smith President, MD Consulting, Inc.

Robert Strode Retired

Mary Jane Warner Manager of Power Delivery, East Kentucky Power Cooperative, Inc. Central Bank of Jefferson County Board of Directors

Jonathan S. Blue Chairman, Blue Equity, LLC

Ronald L. Carmicle Chairman, Central Bank of Jefferson County, President & Owner, River City Development

Marcia Cassady Director, Classical Studies Institute of Louisville

Luther Deaton, Jr. CEO, Central Bank of Jefferson County

Michael D. Foley Partner Ray, Foley, Hensley & Company, PLIC Certified Public Accountants

William P. Malone Retired, Deming, Malone, Livesay & Ostroff

James Clay Smith President

William E. Summers, IV Retired, Deputy Mayor, Louisville Metro Government

Jude Thompson Owner & CEO, Transform Business Solutions, LLC

OFFICERS

Central Bancshares, Inc.

Luther Deaton, Jr. Chairman, President & CEO

Joan D. Kincaid Vice Chairman

Anne B. Carter Vice President

Ranee Leland Vice President & Corporate Secretary

C. Gregory Stacy Treasurer

Central Bank, Lexington

ADMINISTRATION

Luther Deaton, Jr. Chairman, President & CEO

Ranee Leland Vice President & Corporate Secretary

Auditing

Craig L. Daniels, CPA Senior Vice President

Lisa S. Grant, CRCM Vice President & Compliance Officer

Donna J. Craven, CRCM Vice President Danny C. Noland Vice President

COMMERCIAL BANKING

Gregory A. Bibb Executive Vice President

Credit Administration

Jason A. Smith Vice President

Samuel Collins Senior Credit Analyst

Jarred W. Paull Credit Analyst

Loan Review

Marie A. Young Vice President

David Chrisman Senior Vice President

D. Keith Preston Vice President

Leigh M. Carr Assistant Vice President

LeeAnn Layne Assistant Vice President

Michael Williams Assistant Vice President

Loan Services

Laura L. Schweitzer Senior Vice President Timothy R. Austin Assistant Vice President

Loan Processing

Donna M. Turner Vice President

Special Assets

Ellen Sharp Vice President

Steve Hall Vice President

Julie Szymanski Assistant Vice President

Becky Mullins Special Assets Officer

Commercial Lending

Mark Kaufmann Senior Vice President

Mark R. Fox Vice President

David Ross Vice President

Jake Schirmer Vice President

Stephen J. Mallory Assistant Vice President

Shane Anderson Commercial Lending Officer Consumer Lending

Jerry F. Smalley Vice President

Mortgage Lending

Paul R. Thornsberry Senior Vice President

Megan Barlow Vice President

Paul B. Drake Vice President

Christopher R. Kincaid Vice President

Jordan Owens Assistant Vice President

Small Business

Ernest W. Dolihite Senior Vice President

Richard D. Hartley Vice President

Terri A. Jones Vice President

Alicia F. Smith Assistant Vice President

Central Bank Mortgage

Ed Workman Senior Vice President

Susan Bradley Vice President Tom Breathitt Vice President

Brad Fields Vice President

Rebecca Haddix Vice President

Catherine Himes Vice President

Lorraine Kinley Vice President

Brian W. West Vice President

Lisa Hart Assistant Vice President

HUMAN RESOURCES

Rose Douglass Executive Vice President

Amy Manning Vice President

Shelia Plymale Vice President

June Carpenter Human Resources Officer

TECHNOLOGY SERVICES

Julia Bondra Executive Vice President

Anna Eliassen Vice President E. Sean Profitt Vice President

Kevin J. Lippert Assistant Vice President

Brian D. Catron Application Development Officer

Chris Schum Information Security Officer

Paul Stewart Technology Services Officer

RETAIL BANKING

David L. Moore Executive Vice President

Michael Gartner Senior Vice President

Chris McGaughey CRA Community Development Officer

Banking Centers

Karen Burton Assistant Vice President

Lana Alexander Retail Banking Officer

Ugochi E. Alinnor Retail Banking Officer

Jeffrey Benton Retail Banking Officer

OFFICERS

Trust

WFAITH MANAGEMENT

Barry Hickey

Trust Manager

Vice President

Vicky L. Foster

Vice President

Sheila C. Parks

Gayle Dockery Assistant Vice President

Personal Trust

Floise G Penn

Vice President

Carolyn Bishop

Anna Hovekamp

Trust Öfficer

Trust Officer

Kathryn Wilson Gibson

Senior Vice President

Vice President

Operations

Senior Vice President &

Business Development

Charles N. Rush, Jr.

Employee Benefits

Investment Management

Timothy D. Fyffe Senior Vice President & Senior Portfolio Manager

Thomas Corr Vice President & Senior Portfolio Manaaer

Private Banking

Gregory M. Shewmaker Senior Vice President & Private Bankina Manager

Rita L. Bugg Vice President

Leslie Fannin Vice President

Alicia Iordan Vice President

Christopher Thomason Vice President

Matthew Frank Private Banking Officer

Central Insurance Services

Ross Barnette President

Tom Francis Vice President Rob Wessel Vice President

Steven P. Wright Vice President

Don Yaden Vice President

Beverly Hicks Commercial Insurance Officer

Central Investment Center, Inc.

leff Ginnan Executive Vice President & Senior Financial Advisor

Jeff Fields, CRPS® Vice President & Financial Advisor

Tony Brown Financial Advisor

lim DeMoss Financial Advisor

Deborah Fisher Financial Advisor

lacobus M. Ockers Financial Advisor

Thomas E. Roberts, CFP® Financial Advisor

ENTERPRISE RISK MANAGEMENT

Gina Ensminger

Angela M. Friesz

Barbara Johnson

Pamela Lancaster

Ashley Norvell

Laura M. Owens

Philip Rochester

Client Services

Cathy K. Combs

Diane Williams

AND CONTROL

Edward Barnes

Shawn Presnell

Lisa A. Williamson

Financial Planning

Vice President

Officer

Senior Vice President

Client Services Officer

FINANCIAL PLANNING

Executive Vice President

& Chief Financial Officer

Retail Banking Officer

Alexandra E. Terry

Retail Banking Officer

C. Gregory Stacy Executive Vice President

Funds Management

lames R Nall Assistant Vice President

MARKETING

Stephen C. Kelly Executive Vice President

Lesley Keller

Banking

Doug Flynn Correspondent Bankina Officer

OPERATIONS AND SUPPORT

Operations

Anne B. Carter Executive Vice President

Karen G. Crawley Senior Vice President

Robin Michul Senior Vice President

Harvey Sword Vice President

Marketing Officer

Correspondent

Internet Banking

Brenda P. Oaks Internet Banking Officer

Card Services

Beverly Smalley Assistant Vice President

Corporate Services

Karen Rowland Senior Vice President & Corporate Treasury Manager

Maggie Abney Vice President

Tracy Reid Vice President

Lisa K Vickers Vice President

Chris Campbell Assistant Vice President

Deposit Services

Alisa Durham Vice President

Bank Security

leff D Jacob Senior Vice President & Security, BSA & AML Officer

Angela D. Campbell Operations Officer

7

OFFICERS

Central Bank, Georgetown

Central Bank, Nicholasville

Kimberly E. Marshall President

Jennifer J. Roberts Vice President

Patricia Voigt Vice President

Jennifer Baldwin Assistant Vice President

Mortgage Lending

Ashley Weir Assistant Vice President

Central Bank, Madison County

Jeff Fultz President

Cameron Abney Senior Vice President & Senior Market Lender

Scott Johnson Vice President

Ken Riley Vice President

Mortgage Lending

Donna Haney Vice President Alan S. VanArsdall President

Tom Porter Executive Vice President & Senior Market Lender

Cathy Lowe Vice President

Jill Slone Assistant Vice President

Brandy Osborne Commercial Lending Officer

Mortgage Lending

Marcus P. Hanks Vice President

Monna Treadway Assistant Vice President

Central Bank, Northern Kentucky

Merwin Grayson, Jr. President

Matthew E. Eilers Vice President & Senior Market Lender

Karen J. Homan Vice President

Mortgage Lending

Dennis Barnes Assistant Vice President

Retail Banking

Joseph Nienaber Vice President & Retail Development Officer

Troy Fedders Vice President & Retail Banking Officer

Private Banking

John Finley Senior Vice President

Karen Hartig Vice President

Larry Luebbers Vice President

Central Bank, Winchester

Glenn Leveridge President

Tim M. Duncan Senior Vice President

Lisa T. Earlywine Vice President

Tammy M. Carroll Assistant Vice President & Retail Development Officer

Melissa Shimfessel Retail Banking Officer Mortgage Lending Lee Coleman Assistant Vice President

Amy Turner Assistant Vice President

Central Bank, Jefferson County

James Clay Smith President

Jeff D. Jacob Senior Vice President & Security, BSA & AML Officer

Lisa S. Grant, CRCM Vice President & Compliance Officer

William E. Summers, V Senior Vice President & Business Development Officer

Commercial Banking

Amy Sullivan Senior Vice President

Mortgage Lending

Jeanie Gammon Assistant Vice President

Retail Banking

David Bond Vice President & Retail Development Officer

Elaine Fawbush Assistant Vice President Casey Steitz Retail Banking Officer

Private Banking

Robert Slider Senior Vice President

Mary Littrell Vice President

Wealth Management

Bill Kaiser Vice President



centralbank.com (859) 253-6222 (800) 637-6884



Central Bank & Trust Co. and Central Bank of Jefferson County are subsidiaries of Central Bancshares, Inc.

Member FDIC