



# Central Bank

## MERCHANT SERVICES

### IT STARTS WITH THE RIGHT TERMINAL

In a traditional retail environment, it's hard to beat a point-of-sale (POS) terminal for processing credit cards, debit cards and alternative payment forms. Simply insert chip, swipe, or use contactless options such as Apple Pay® and Android Pay™ to read the customer's card, and the terminal does the rest. For clients that process card not present payments, terminals offer both security code verification and address verification with the issuer for more security.

### FEATURES & BENEFITS

- Add a PIN device to the terminal, and you can easily process PIN debit card transactions. It's also possible to convert your customers' checks into electronic payments by adding a check scanner.
- For merchants on the go, a wireless device allows you to process transactions from just about anywhere your business takes you. Receipts and reports print just like a desktop model without all the cords.
- Multi-Merchant -- POS terminals are also available for business owners who operate in a multi-merchant environment but need a single point-of-sale (for example, a busy salon with multiple stylists or a multi-doctor medical practice). With this solution, multiple users/cashiers can utilize the same terminal, and each merchant can receive an individualized statement.
- Advanced Connectivity -- The right POS terminal will not only meet your connectivity needs now but also in the future. Models are available with built-in support for dial or Ethernet connection.
- Multi product- - For merchants who want to offer Gift, Loyalty card processing or check processing with a single point of sale terminal displaying menu of services available on the device to select product.
- Tip processing--For merchants with gratuity options, tip at time of sale or tip after sale options are available.
- Regardless of your business, you can count on Central Bank Merchant Services to offer POS terminals that are tailored to the way you do business.

### DESIGNED FOR

- Retailers
- Restaurants
- Quick-service restaurants
- Mail order/telephone order merchants
- Grocery stores

Central Bank offers competitive rates and product options for processing. For more information on Central Bank's Merchant Services and their related cost, contact a Merchant Sales Officer at 859-253-6357 or 859-253-6288, or contact your Relationship Manager. Merchants will be required to complete a detailed application and to enter into a Central Bank Merchant Agreement in order to open an account. All applications are subject to business type and credit approval.